

Press release



Jean-Claude Madier, Managing Director of Life Leisure & Experience (LLE) division of Comexposium, will retire in June 2019. Carine Preterre, Event Director of Foire de Paris, will become the Managing Director of LLE at the time of Jean-Claude's retirement.

Jean-Claude joined Comexposium in July 1993, as part of the acquisition of SalonsCE, a business of Work Council focused events that he found and ran. Today, the LLE division includes events in tourism, Salon du Tourisme, real estate and buildings, Salons de l'Immobilier and Copropriété, and education fairs, L'Étudiant. As well, it includes significant grand public events, Foire de Paris, Rétromobile, Paris Games Week, IDEF, and Création et Savoir Faire.

Renaud Hamaide, Chairman of Comexposium, said, "Jean-Claude shaped many of the events we organise at Comexposium. His entrepreneurial spirit and strong leadership have helped to develop our brands, our teams, and all of Comexposium. On behalf of Simon and myself, we would like to thank him for everything he has done for Comexposium and to wish him well in his retirement. We look forward to his continued friendship."

Carine joined Comexposium in 2012 to manage Comexposium's longest running event, Foire de Paris, which began in 1904. During her tenure managing this preeminent French event, and its related event, Hors Série Maison, Carine has shown her expertise in brand and marketing by balancing the strong heritage of Foire de Paris with creative innovations, ensuring it constantly adapts to be engaging for exhibitors and visitors alike.

Simon Foster, CEO of Comexposium, said "Carine has distinguished herself as a manager in the Foire de Paris portfolio, as well through her initiatives to continually share best-practices and collaborate

outside across Comexposium. Renaud and I are confident she's going to apply her same focus and strong guidance to the entire LLE division, we are looking forward to her leadership of the division, and her contributions to our Comexposium Group Executive Committee."

Foire de Paris runs from 27 April - 8 May, after the conclusion of the event, Jean-Claude will begin handing over to Carine to ensure a smooth transition when he retires in July. Steven Abajoli, currently Sales Director for Foire de Paris, will take over from Carine as the Event Director of Foire de Paris. Read Press release from [Foire de Paris](#) for more...

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Comexposium is one of the world's leading event organizers. Globally, it hosts more than 135 B2B and B2B2C events across many different sectors, significantly in agriculture, construction, fashion, food, health, leisure, real estate, retail, security, students, tourism, and works council. At events, in over 30 countries, Comexposium welcomes more than 3.5 million visitors and 48,000 exhibitors annually. Headquartered in France, Comexposium's employees and sales network operate in 22 countries.

Comexposium aims to be seen as the place to be, building bridges between people and business.

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