

PRESS RELEASE

Comexposium appoints new APAC region CEO



Paris, 22 May 2018 -- Comexposium, a global events organiser, announced today the appointment of Elaine Chia as its new APAC CEO.

Elaine is a media industry veteran with a strong background in marketing, data management and strategic growth. As Managing Director of the events and exhibitions division of one of Asia's leading media owners, Singapore Press Holdings (SPH), she was appointed to lead and build Sphere Exhibits from start-up to the significant Southeast Asian events organiser it is today.

As part of the Comexposium executive committee, she will be responsible for overseeing the entire APAC region, as well as contributing to the strategic direction of Comexposium Group.

"For the past several years, APAC has been an area of significant focus for Comexposium's growth plans. We now have several strong events, both geo-adapts and events unique to APAC, and dedicated passionate teams in the region. We look forward to Elaine leading our APAC business as it continues to strengthen and build," said Renaud Hamaide, Chairman of Comexposium.

"We are delighted to welcome Elaine to our Comexposium APAC business. Her background in event development, through data and content, as well as in acquisitions and integration, will help us to accelerate and advance our activities in the region," said Simon Foster, CEO of Comexposium.

"Being part of the events industry in APAC, I have seen the significant progress Comexposium has made in the region over the past several years. I am excited to be joining the business and look forward to leading the Asia team as it develops for the future," said Elaine Chia.

Elaine will be based in Shanghai and will begin at Comexposium on 16 July 2018. She takes over from Paul Lee who leaves Comexposium at the end of May.

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Comexposium

Comexposium is one of the world's leading event organisers. Globally, it hosts more than 177 B2B and B2C events across many different sectors, including food, agriculture, retail, e-commerce, fashion, security, digital, construction, high-tech, optics and transport. In over 30 countries, Comexposium welcomes more than 3 million visitors and 45,000 exhibitors annually. Headquartered in France, Comexposium's nearly 800 employees operate in 16 countries, Australia, Canada, China, Denmark, Germany, India, Indonesia, Japan, Mexico, Singapore, Spain, Sweden, UAE, UK and USA. Comexposium aims to be seen as the place to be, building bridges between people and business.

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