

Sous le haut patronage de
Monsieur Emmanuel MACRON
Président de la République

SOLUTRANS

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SALON INTERNATIONAL DES SOLUTIONS
DE TRANSPORT ROUTIER ET URBAIN



Media release

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SOLUTRANS REINFORCES ITS INTERNATIONAL STATUS BY JOINING THE OICA

The trade show SOLUTRANS, owned by the French Bodywork Federation FFC, has just received accreditation from OICA, the International Organization of Motor Vehicle Manufacturers, thereby entering the very select club of industry events acknowledged in more than 35 countries around the world.

FFC, the owner and organiser of the Exhibition, is delighted and proud to announce that SOLUTRANS has very recently joined the list of Industry events acknowledged by worldwide Mobility institutions.

SOLUTRANS has today been incorporated in the calendar of events accredited by OICA alongside the largest worldwide events for the automobile and heavy-duty vehicle sector.

Following the record-breaking 2017 edition of SOLUTRANS at which visitor attendance grew by more than 45% compared to the previous show, this announcement comes as due recognition of all the efforts deployed to make SOLUTRANS an ever more internationally-focused show.

In recent editions, SOLUTRANS has implemented a broad range of initiatives designed to help it expand internationally and bring its exhibitors and visitors the most extensive offering possible.

For its 2019 event, the surface area booked by international exhibitors is up by nearly 50%. The 35 trade organisations making up OICA around the world have thus acknowledged the performance of SOLUTRANS and will work to support FFC in developing the international reach of the Exhibition.

About OICA:

OICA, the International Organization of Motor Vehicle Manufacturers, was founded in Paris in 1919 and is chaired by Christian PEUGEOT. Its purposes are to defend the interests of manufacturers and importers of light and heavy duty vehicles, grouped within their national federation. OICA represents the automobile and heavy-duty vehicle industry on an international level, in particular towards intergovernmental and international bodies, also disseminating and promoting industry policies and positions among international bodies and the general public.

[List of OICA member countries and organisations](#)

FFC media contact:

Frédéric RICHARD – +33 6 82 87 69 34 - frederic.richard@ffc-carrosserie.org

Organisé par
COMEXPOSIUM

70, avenue du Général de Gaulle - 92058 Paris La Défense Cedex - France
Tel.: +33 (0)1 76 77 14 80 - Fax: +33 (0)1 53 30 95 84 - contact@solutrans.eu
SAS au capital de 60 000 000 euros - 316 780 549 RCS Nanterre

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