



PRESS RELEASE

The 27th GIIAS 2019 A Complete Access to Automotive Technology

Jakarta, July 2019 - The 27th GAIKINDO Indonesia International Auto Show (GIIAS) 2019 will return on 18-28 July 2019, at ICE in BSD City, Tangerang.

GIIAS 2019 is fully supported by Astra Financial as Platinum Sponsor, Blibli.com as Exclusive E-Commerce & Online Ticketing, and GO-JEK as Official On-Demand Platform.

With 'Future in Motion' as its theme, GIIAS 2019 will showcase technology transformation from the Indonesian automotive industry. "Every year, GIIAS will consistently showcase the latest automotive technology from the industry. GAIKINDO invites the public to experience a wide range of technologies and innovations from global automotive brands," said Yohannes Nangoi, Chairman of The Association of Indonesian Automotive Industry (GAIKINDO) host of GIIAS.

Various products and technologies showcased during GIIAS are considered as one of the notable achievements of the Indonesian automotive industry. According to GAIKINDO data, Indonesia automotive industry has managed to export its products to more than 80 countries. "Not a lot of people know that Indonesia has succeeded in exporting vehicles to more than 80 countries. GAIKINDO wants to show that the Indonesian automotive industry is continuously making progress and has brought pride to the country," he explained.

He also mentioned that in 2018, exports numbers of completely built-up (CBU) vehicles grew 14,44 percent to 264.553 units, compared to the previous year. And with GIIAS 2019 been held very soon, GAIKINDO is optimistic that export numbers will grow this year. "The industry benefits a positive boost from GIIAS, and this year we're are an optimist on Indonesia's vehicle exports number can reach 300.000 units," he added. Yohanes said GAIKINDO targeted that by 2025, the Indonesian will be the highest foreign exchange contributor by exporting 1 million vehicles," said Nangoi

Prepares Numerous Amenities and Benefits

This year, GIIAS provides easy access for its visitors. Presale tickets are already available for purchase on Blibli.com, to avoid queuing. The one-month period presale program offers many benefits, including the convenience of purchasing tickets online, right from home, and get 10% discount for every ticket purchase, and get extra 10% discount for every transaction with Permata card from Astra Financial.

By buying online presale tickets, GIIAS 2019 visitors will gain a chance to register online for GIIAS Test Drive & Test Ride program on Blibli.com. This will ensure easy access to test drive their dream car or

Platinum Sponsor



Exclusive E-Commerce & Online Ticketing





motorcycle at GIIAS 2019. Registering online also means visitors can handpick their test drive of test ride schedule as well.

GIIAS also prepares weekdays and weekends special offer. With Group Ticket program (valid on weekdays, Monday to Friday), visitors in groups can get a 10% discount for five entry tickets purchase and 15% discount for 10 tickets. For families, GIIAS 2019 offers Weekend Family Ticket program, for family consist of two parents and a maximum of three children will enjoy a 25% discount for ticket purchase. This program is valid for children aged 7-13 or with a maximum height of 140 cm. Children under 7 years old and adults over 65 years old are free of charge. Group Ticket and Family Ticket can only be booked online through www.indonesiaautoshow.com and valid during show days

For visitors coming from Jakarta, GIIAS 2019 is accessible by the new Jakarta MRT and Commuterline. For MRT riders, GIIAS 2019 Shuttle services will be available at Transmart Lebak Bulus pick-up point, while for commuter riders the shuttle bus will be available at Rawa Buntu Station pick-up point.

GIIAS 2019 also sets up integrated parking areas, connected to the exhibition area by shuttle services. Four pick-up points are available in Bintaro and BSD area: AEON Mall, The Breeze, Q-Big, and Bintaro Jaya Xchange Mall. Shuttle services will be available every 30 minutes starting at 10.00 on weekdays and every 15 minutes starting at 11.00 on weekends.

"Visitors will not have to worry about using public transportation to visit GIIAS 2019. We have provided various transportation facilities to go to GIIAS 2019 that connected with the local public transportation. A comprehensive and convenient show, this is what we offer to the visitors," said GAIKINDO Co-Chairman, who is also the head committee of GIIAS 2019, Rizwan Alamsjah.

Beyond Mobility Area

Since 2018, GIIAS has promoted the Beyond Mobility Area, an exclusive program that not only showcased the latest and the cutting-edge automotive technology, here the visitor can get their hands on the most automotive technological innovations an experience it themselves.

GIIAS 2019 Beyond Mobility Area will present hybrid plug-in technology, electric vehicle, and other automotive technologies from big automakers, such as smart technology feature that can integrate with gadgets and connect with the vehicles head unit, that allows you to do from simple activities such as making a call, updating media social status, and using mobile applications like online shopping and even online transportation apps, through a single technology.

GIIAS 2019 will also introduce semi-autonomous and driving assistant technology that can assist drivers to maneuver on limited space.

Platinum Sponsor



Exclusive E-Commerce & Online Ticketing





There are also some new technological features that will be presented at the Beyond Mobility Area which are still kept a secret, and will be revealed at the time of the GIIAS 2019. "Besides of dozens of new vehicles and concept vehicles launches, including world premieres, exhibitors will also showcase this year's automotive technology," Rizwan added.

Presenting various technological features, Beyond Mobility Area is certainly a must-visit program at GIIAS 2019. "When visiting GIIAS 2019, make sure to experience beyond mobility area that will introduce automotive technology updates," concludes Rizwan.

The 27th GIIAS 2019 will showcase 20 passenger car brands, Audi, BMW, Daihatsu, Datsun, DFSK, Honda, Hyundai, Isuzu, JEEP, Lexus, Mazda, Mercedes-Benz, MINI, Mitsubishi Motors, Nissan, Renault, Suzuki, Toyota, VW, and Wuling. A total of 10 commercial vehicle and caroserie brands, DFSK, FAW, Hino, Isuzu, Mitsubishi Fuso, Tata Motors, UD Trucks, and from caroserie there are Adi Putro, Laksana, and Tentrem. GIIAS 2019 also featured 12 motorcycle brands, Benelli, Harley Davidson, Honda, Kawasaki, Kymco, KTM, Nozomi, Piaggio, Suzuki, TVS, Vespa, and Viar. From the supporting industry, more than 300 brands will participate in the 27th GIIAS 2019.

New concepts and innovations are ready to greet you, see you at #GIIAS2019.

For further information:

Seven Events

Diah Putri

E: putri@ven-event.com

W: www.indonesiaautoshow.com

Platinum Sponsor



Exclusive E-Commerce & Online Ticketing

