

POSITIVE ENERGY TOWARDS 2020 FOR THE INDONESIA MOTORCYCLE SHOW (IMOS)

Jakarta, February 12, 2019 – Comexposium announced today the addition of Indonesia Motorcycle Show (IMOS) to its already successful joint venture partnership with Amara Pameran International (API). IMOS, the biggest motorcycle show in Indonesia will pave a new positive energy under the direction of Seven Event, Indonesia's renowned professional exhibition organizer (PEO), the joint venture platform of Comexposium and API.

Previously organized by Amara Pameran Internasional (API), Indonesia Motorcycle Show or best known as IMOS were held biennale since 2014 and it has been the place for motorcycle enthusiasts and public that seeks the latest motorcycle technologies, from world-known motorcycle brands.

IMOS 2018 has recorded a very good sales record, this is supported with the fact that in 2018 the motorcycle market in Indonesia experienced positive developments. This condition was triggered by a few factors, one of them is the launch of new products at various national-level exhibitions that are able to stimulate the market.

Indonesian Motorcycle Association (AIS) believes that in the coming years, Indonesia motorcycle market will still have positive atmosphere with the launch of several new motorcycle products and new interesting features to stimulate consumer tastes. This fact proves IMOS is a very good opportunity and prospect.

The acquisition of IMOS had took place in the early 2019. Romi, Seven Event President Director explained that IMOS's acquisition were an important step for Seven Event, "The Acquisition is a strategic decision needed for Seven to grow as a professional exhibition organizer."

Since 2014 Seven Event has been focusing in organizing automotive exhibition, and it is known for GAIKINDO Indonesia International Auto Show (GIAS), a world-class auto show series, endorsed by OICA (Organisation Internationale des Constructeurs d'Automobiles), an

international trade association overseeing world auto shows. And with IMOS industry background fits Seven Event strength of organizing an international scale automotive exhibition, and allow Seven Event to expand their experience in new fields that are also very familiar.

In 2020 Seven Event will hold exhibition covering all part of automotive industries, passenger car, commercial vehicle, motorcycle, and the automotive supporting industries. “Seven will officially conduct six automotive industry exhibition in 2020, The 28th GIIAS, GIIAS The Series, hold in three regional cities in Indonesia, GIICOMVEC and of course IMOS.” said Romi.

“Our goal for 2020 is, to expand and extend exhibitions under our direction as an exhibition that all automotive enthusiast can relate to”. Romi also stated that Indonesian will experience, Indonesia’s biggest, most comprehensive auto shows at its finest state organized by Seven Event.

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About Comexposium

Comexposium is one of the world’s leading event organizers. Globally, it hosts more than 135 B2B and B2B2C events across many different sectors, significantly in agriculture, construction, fashion, food, health, leisure, real estate, retail, security, students, tourism, and works council. At events, in over 30 countries, Comexposium welcomes more than 3,5 million visitors and 48,000 exhibitors annually. Headquartered in France, Comexposium’s employees and sales network operate in 22 countries.

Comexposium aims to be seen as the place to be, building bridges between people and business.

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