

PRESS RELEASE:**Comexposium acquires IMCAS events**

Paris, 14 June 2018 --- Comexposium, a global events organiser, today announced it has acquired International Master Course on Aging Science (IMCAS) events.

Annually, IMCAS serves the dermatology, plastic surgery and aesthetic science communities through three international trade shows and educational events, IMCAS World Congress in Paris, IMCAS Americas and IMCAS Asia, both peripatetic within their regions, and IMCAS

Academy an on-demand e-learning platform with 2,400 videos and 15,200 professional paid subscribers.

“Over 20 years ago, IMCAS began as a congress dedicated to plastic surgeons and dermatologists. We knew there was an important link between plastic and reconstructive surgery and dermatology, and that by bringing these communities together, we could generate a synergetic and mutually beneficial discussion amongst the fields,” said Benjamin Ascher, Scientific Director and Founder, IMCAS.

Headquartered in Paris, with an additional office in Hong Kong, the IMCAS team is particularly proud to host one of the most important conferences dedicated to research and teaching in aesthetic surgery and dermatology in the world.

Sonia Ascher, CEO and Founder, IMCAS, “Through our global live events, we are able to bring together over 11,500 people annually, from 103 countries, to learn, explore, and do business. By joining Comexposium, we enter a new phase of development for IMCAS that will enable us to strengthen our international presences. Our whole team is looking forward to the opportunities and developments we’ll be able to provide to our community by becoming part of a large global organiser.”

In addition, to the three IMCAS events and e-learning, the team also host the AOP Congress, Ateliers d’Ophtalmologie Pratique / Advanced Ophthalmologic Practice each year in Paris, as well as digital learning via the AOP Academy, an e-learning platform in Ophthalmology. “Both Academy platforms extend the event’s shelf life, while strengthening the community, a growing opportunity for event organisers,” said Joanna Ascher Stora, PR Director, IMCAS.

“Each year, IMCAS delivers growing events, underpinned by strong content from their engaged community, aimed at learning and networking across the entire aesthetic scope,” said Renaud Hamaide, Chairman of Comexposium. “I am delighted to welcome Sonia, Benjamin, and the IMCAS team to Comexposium and look forward to sharing and learning from one another.”

Simon Foster, CEO of Comexposium, said, “We are pleased to be diversifying our event formats and expanding into the growing healthcare sector with the acquisition of IMCAS. These events are both educational and truly community building. IMCAS consistently pushes the boundaries in terms of

quality content, distinction, innovation and education in the field of aesthetics, and we are delighted to support and advance their continued development for the future.”

For more information:

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Comexposium

Comexposium is one of the world’s leading event organisers. Globally, it hosts more than 177 B2B and B2C events across many different sectors, including food, agriculture, retail, e-commerce, fashion, security, digital, construction, high-tech, optics, healthcare and transport. In over 30 countries, Comexposium welcomes more than 3 million visitors and 45,000 exhibitors annually. Headquartered in France, Comexposium’s nearly 800 employees operate in 16 countries, Australia, Canada, China, Denmark, Germany, India, Indonesia, Japan, Mexico, Singapore, Spain, Sweden, UAE, UK and USA. Comexposium aims to be seen as the place to be, building bridges between people and business.

IMCAS

A world leader in congresses dedicated to plastic surgeons, dermatologists, and various experts in the world of medical and surgical aesthetics, for over 20 years the IMCAS World Congress has become one of the most important global events in the field. Every year in Paris, this event welcomes more than 11,500 participants from 103 different countries. Its main objectives are to promote the highest standards in treatments, training and research in plastic surgery and cosmetic dermatology, as well as related disciplines (maxillofacial surgery, clinical dermatology, aesthetic and anti-aging medicine, etc.). IMCAS has also been exhibiting internationally with several other conferences throughout the year: IMCAS India (Goa), IMCAS Asia (Bangkok & Bali alternatively), IMCAS Americas (Cancun & Cartagena). IMCAS is now the world leader in digital education through IMCAS ACADEMY, an e-learning platform containing more than 2,400 videos for nearly 15,200 connected doctors.