

Sous le haut patronage de
Monsieur Emmanuel MACRON
Président de la République

SIAL
INSPIRE FOOD BUSINESS

PARIS — 17 – 21 octobre 2026

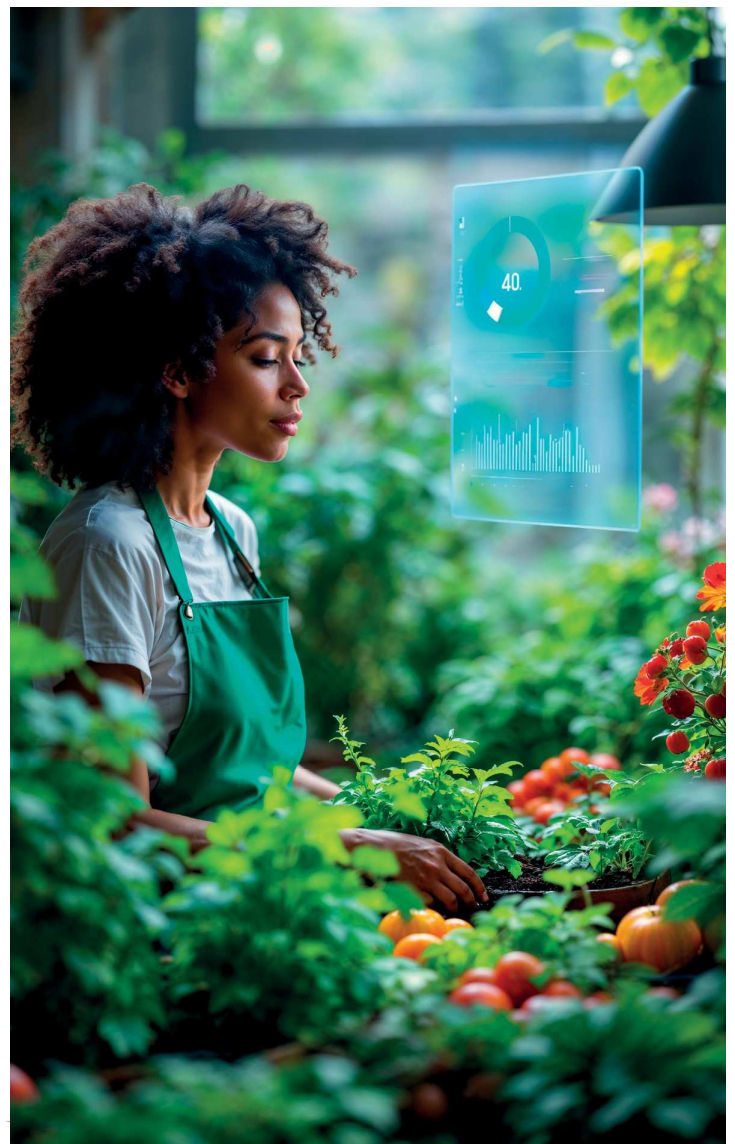
START-UPS: PIONEERS OF THE FUTURE OF FOOD SHINING AT SIAL PARIS 2026

From alternative proteins to artificial intelligence, and from new ingredients to precision farming technologies, start-ups are now playing a leading role in transforming the food industry.

More agile, more specialised and often pioneers in new applications, they are exploring the frontiers of innovation that will shape the food of tomorrow.

At a time when the agri-food sector is facing a multitude of challenges - including environmental transition, changing consumer expectations, product customisation, food sovereignty and the digitalisation of value chains - start-ups are emerging as genuine hubs for ideas and experimentation.

As a global platform for food innovation, SIAL Paris is making these entrepreneurs a cornerstone of its 2026 edition. With more than 650 start-ups expected at the show, including nearly 150 gathered within the The SIAL Start-Up Village: the event reaffirms its role as an accelerator for those who are devising the solutions of tomorrow.



SIAL STARTUP

A UNIQUE ECOSYSTEM TO ACCELERATE THEIR DEVELOPMENT

A genuine springboard for start-ups, SIAL Start-Up offers much more than just an exhibition space. Designed as a hub for networking and opportunities, it enables entrepreneurs to showcase their innovations to an international audience comprising buyers, manufacturers, distributors, investors and industry experts.

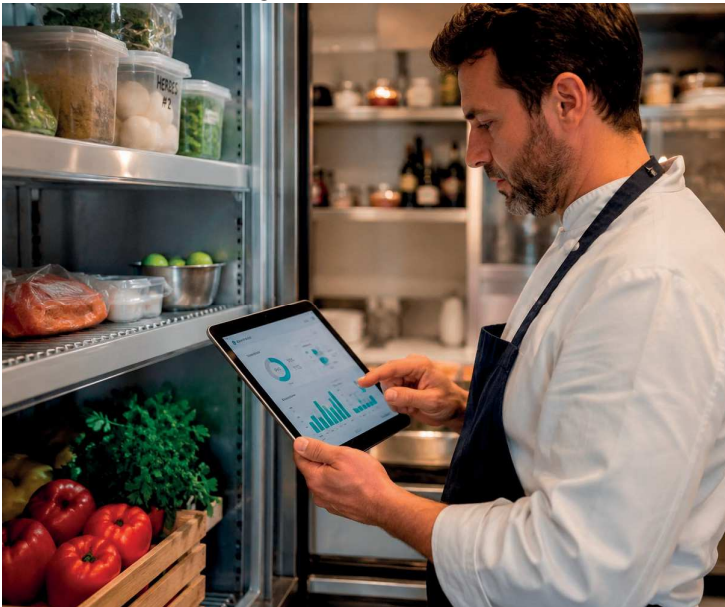
The start-ups taking part reflect the diversity of the transformations underway in the sector: new production processes, alternative ingredients, technological solutions for agriculture,

functional foods and new consumption models. These initiatives all demonstrate the dynamism of the global foodtech sector and its ability to develop concrete solutions that meet market expectations.

The trade fair will offer start-ups the opportunity to gain visibility through several flagship competitions. Among the new features of this year's event is the launch of the SIAL For Change Start-up & SME Award, specifically designed to recognise start-ups and SMEs making a positive impact. Start-ups will also be eligible for the highly coveted SIAL Innovation Award, which each year recognises the market's most significant innovations through a dedicated prize.

"Start-ups play a vital role in the SIAL Paris ecosystem. They explore new frontiers of innovation, challenge established models and provide concrete solutions to the major changes taking place in the food sector. Our role is to offer them a platform capable of boosting their visibility, facilitating networking and accelerating their development on an international scale," emphasises Audrey Ashworth, Director of SIAL Paris.

More than just a dedicated space, SIAL Start-Up has become a prime observatory for the major transformations taking place in the food industry. It is a place where ideas emerge, where connections create opportunities, and where the contours of the food of tomorrow are already taking shape.



A START-UP TOUR ITINERARY



With the themed tour dedicated to start-ups, visitors can quickly identify the sector's most innovative start-ups, discover emerging solutions and anticipate the major trends that will shape the food of tomorrow.

SIAL PITCH: THE STAGE WHERE IDEAS MEET THE MARKET



Non-binding 3D visual as at 6 May 2026; subject to change.

At the heart of the Village, the SIAL Pitch stage will bring together start-ups, investors, incubators and experts over five days for a programme dedicated to food innovation.

Pitches, keynote speeches, panel discussions, talks by investors and case studies will form the backbone of this space, designed to inspire, connect and accelerate the growth of start-ups.

Discover the SIAL Start-up programme, which will be updated over the coming weeks via [this link](#).



New for this edition is the '30 Seconds for 30 Great Ideas' format, which will offer 30 start-ups selected by the show's editorial committee the chance to gain additional visibility among visitors and key players in the ecosystem.

30 seconds to make your case and present your project to an audience of professionals and investors.

A CLOSER LOOK AT SOME START-UPS TO WATCH

Because food innovation isn't limited to a single model, SIAL Paris 2026 will showcase start-ups with approaches that are as diverse as they are complementary.

EDONIA (France)

Turning microalgae into food ingredients with high nutritional potential: this is the ambition of Edonia, which is developing a new generation of protein products from resources that remain largely untapped.

PLANTVOICE (Italy)

What if plants could signal their own state of health? Thanks to innovative sensor technology, Plantvoice enables the early detection of certain plant diseases, thereby optimising agricultural practices.

ZEEN TECH (Switzerland)

Reinventing deep-frying using water. The Swiss start-up is developing technology that significantly reduces the use of oil in cooking processes, delivering both environmental and nutritional benefits.

HI-RICE (Switzerland)

In response to the challenges of soil conservation, Hi-Rice is exploring new farming methods that enable rice to be grown on degraded land, paving the way for more resilient agriculture.

GOOD COMPANY (Bulgaria)

Specialising in high-protein foods and drinks, this start-up is developing alternatives tailored to consumers' evolving expectations regarding functional nutrition and performance.

WONDERFOODS (Spain)

At the crossroads of food and experience, Wonderfoods is reinventing the world of festive drinks with edible cocktails, illustrating the emergence of new ways of consuming food and drink.



Key takeaways

At SIAL Paris 2026 (17-21 October, Paris Nord Villepinte), more than 650 foodtech start-ups are expected to showcase the innovations that will shape the food of the future. Gathered in particular within the SIAL Start-Up Village, they will unveil solutions ranging from alternative proteins to precision farming, via AI and new ingredients. The trade fair will also feature the SIAL Pitch stage, dedicated to bringing together entrepreneurs, investors and industry representatives.

New for 2026: the '30 Seconds for 30 Great Ideas' format will offer 30 start-ups greater visibility. For SIAL Paris, start-ups are a key driver of transformation in the agri-food sector and a prime barometer of emerging trends.



ABOUT SIAL PARIS

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Organised by Comexposium, SIAL Paris is the world's largest trade fair for the food industry, with 8,000 exhibitors expected and 400,000 products on display. A key driver As a business event, it offers a unique insight into the sector's trends and opportunities every two years. The event forms part of the SIAL Network, the world's largest network of food and drink trade fairs, which brings together, through twelve regular events (SIAL Paris, SIAL Canada in Montreal and Toronto, SIAL China in Shanghai and Guangzhou, SIAL Interfood in Jakarta, SIAL India in Mumbai, SIAL Vietnam, Food & Drinks Malaysia by SIAL in Kuala Lumpur, Gourmet Selection by SIAL, the Cheese and Dairy Products Fair, and Djazagro in Algiers), 7,000 exhibitors and 700,000 trade visitors from 205 countries. The next edition of SIAL Paris will take place from 17 to 21 October 2026 at Paris Nord Villepinte.

www.sialparis.fr



ABOUT COMEXPOSIUM

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Comexposium is one of the world's leading organisers of trade and consumer events. The Group organises 400 trade fairs, exhibitions, conferences and one-to-one meetings across 80 destinations and 24 countries worldwide. As the world's leading organiser of events dedicated to food and drink professionals, the Group, through its Food & Beverage Division, runs leading brands including SIAL, Wine Paris and the Vinexposium events, the Salon du Chocolat et de la Pâtisserie, Gourmet Selection, Le Salon des Fromages et des Produits Laitiers and Djazagro, attracting a total of nearly 1.5 million participants in this sector and 26,000 exhibitors across more than 35 events in Paris, Amsterdam, Shanghai, Hong Kong, Ho Chi Minh City, Mumbai, Dubai, New York, Montreal, Toronto, Algiers, Istanbul and Lima. Comexposium also organises leading trade shows in the leisure sector (Foire de Paris), retail (One to One Retail E-Commerce), security (Les Assises), student guidance (L'Etudiant), fashion (Who's Next, Silmo...), and transport and motoring events (Rétromobile, Jakarta Auto Week, etc.). Pursuing a responsible engagement strategy certified as a Positive Company® CSR initiative by 2025, the Group, headquartered in Courbevoie (Île-de-France), employs 1,200 staff across its various subsidiaries.

www.comexposium.com



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